

Jack Venegoni

jackvv.com

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 jackvv03

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EDUCATION

Indiana University Bloomington The Media School

August 2022-May 2026

Bachelor of Arts (B.A.) in Media

Concentration: Sports Media

Certificate in Journalism

SKILLS

- Adobe Creative Suite
- AP Style
- Canva
- CapCut
- CSS
- Digital Media
- HTML
- Image Editing
- Instagram Edits
- Marketing Campaigns
- Meta Business Suite
- Microsoft Office Suite
- Open Broadcast Software (OBS)
- Slate
- Social Media Management
- WordPress
- X (Twitter) for Professionals

AWARDS

Liff Foundation Scholarship Indiana University

August 2024

Executive Dean's List College of Arts + Sciences

Fall 2024 • Fall 2025

Gordan Rothman News Production Scholarship

The Media School

April 2025

Diane K. Shah Scholarship The Media School

August 2025

EXPERIENCE

Digital and Social Media Specialist Hoosiers Connect & Indiana Elite Basketball

February 2026 - Present

- Spearheaded the social media presence of Indiana Elite Basketball
- Assisted in management of the Bison Drop social media outlets
- Delivered a total of 7.8k followers, 245k views, and 25.6k likes
- Designed social graphics using Photoshop
- Edited video highlights and clips for social accounts
- Formulated and carried out social media campaigns

Social & Digital Media Intern IU Athletics / Mark Cuban Center

August 2023 - Present

- Led social media strategy for Indiana Field Hockey and Men's Golf
- Assisted in social media coverage for the 24 IU varsity teams
- Generated 723.8k views and 498.1k likes across all athletics accounts
- Ideated vertical content for the Hoosier the Bison social media accounts for a total of 111.2k views and 7.9k likes
- Used Slate to design Instagram Stories
- Distributed photo and video content to individual athletes using Influencer and Opendorse

Social Media Coordinator IU Marching Hundred

March 2025 - May 2026

- Oversaw social media strategy for the organization
- Monitored, researched, and applied new trends to social media strategy
- Delivered 70k views, and 67.4k likes across Instagram and X
- Planned and published social media campaigns involving recruitment and events for the band
- Designed social media graphics using Photoshop
- Produced vertical content for a total of 69.8k views and 2.4k likes

College Program Event Staff Indianapolis Motor Speedway

May 2025 - July 2025

- Maintained system for individual credential information
- Distributed media credentials, pit lane passes, garage passes, bronze and silver badges, pre-race cold passes, and race day hot passes
- Managed credentials desk for events leading up to the Indianapolis 500
- Patrolled suites and assisted suite holders around the track as Suite Concierge for the NASCAR Penzoil 250 and Brickyard 400