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EDUCATION

Indiana University Bloomington

August 2022-May 2026

Organizations

- Marching Hundred
- Big Red Basketball Band
- IU Hockey Broadcast Network
- IU Sports Media Program

SKILLS

Adobe Creative Suite

- Audition
- Acrobat
- InDesign
- Photoshop

Communication

- Customer Service
- Guided Tours
- Public Speaking
- Slack

Marketing

- Canva
- Campaign Management
- Social Media Marketing
- Social Media Growth Analytics

Microsoft Office Suite

- Excel
- Outlook
- Powerpoint
- Word

Social Media

- Facebook
- Instagram
- Influencer
- Meta Business Suite
- Opendorse
- Twitter/X
- X Media Studio

AWARDS

Liff Foundation Scholarship

Indiana University

August 2024

Executive Dean's List

College of Arts + Sciences - Indiana University

Fall 2024

Gordan Rothman News Production Scholarship

The Media School - Indiana University

April 2025

Diane K. Shah Scholarship

The Media School - Indiana University

August 2025

EXPERIENCE

Social & Digital Media Intern

IU Athletics / Mark Cuban Center

- Manage social accounts for Indiana Field Hockey and Men's Golf for a total of 45.6k views.
- Provide in-game coverage for Indiana Football, Men's and Women's Basketball, Volleyball, Softball, Men's and Women's Tennis, Water Polo, Wrestling, and Baseball accounts for a total of 262.3k likes.
- Distribute content to athletes using Opendorse and Influencer.

Student Ambassador

The Media School - Indiana University

August 2023 - Present

- Guide two tours a week for prospective students.
- Participate in informational events including Career Days and Q&A panels hosted by The Media School for admits and current students.
- Participate in monthly Ambassador-specific meetings and training sessions.

Sales Associate

Indiana Hoosiers Team Store

May 2024 - August 2024

- Order fulfillment
- Customer Service
- Cashiering
- Stocked items both in-store and in the warehouse.

Social Media Coordinator

IU Marching Hundred

March 2025 - Present

- Manage Instagram and Twitter accounts with 7.3k combined followers.
- Plan and execute social media campaigns involving recruitment and events involving the band.

Marketing Intern

Finney Hospitality Group

June 2025 - August 2025

- Created social media content for Kind Car Wash and other brands under Finney's umbrella.
- Assisted in developing marketing campaigns and strategies for Kind Car Wash and the other brands of Finney Hospitality.
- Managed and designed graphics for Watchfire video board in front of Kind Car Wash.

College Program Event Staff

Indianapolis Motor Speedway

May 2025 - July 2025

- Maintained system for individual credential information.
- Distributed media credentials, pit lane passes, garage passes, bronze and silver badges, pre-race cold passes, and race day hot passes.
- Managed credentials desk for events leading up to the Indianapolis 500.
- Patrolled suites and assisted suite holders around the track as Suite Concierge for the NASCAR Penzoil 250 and Brickyard 400